



F O R T L A U D E R D A L E
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August 3, 2018

Lee Feldman
City Manager
City of Fort Lauderdale
100 N. Andrews Avenue
Fort Lauderdale, FL 33301

Re: Brightline Station Area Walk Audit

Dear Mr. Feldman,

Now well within its first year of operation, we all recognize the amazing gift Brightline is to the Southeast Florida region. As the center destination on the route, it is critical that the experience for those going to and from the FTL station is both safe and comfortable, representing the world-class community we are collectively building.

In that spirit, on March 26, 2018, the Riverwalk Fort Lauderdale Masterplan & Projects Committee in partnership with the Fort Lauderdale Downtown Development Authority held a meeting on the Brightline train in route to Downtown West Palm Beach. Approximately 25 people participated, representing a wide range of stakeholders. The objective of the trip was to: 1) educate members about projects important to Riverwalk and Downtown FTL; 2) identify opportunities for improvements to the FTL experience; and 3) build awareness and develop advocates for progress and improvement.

The trip included a walk audit in WPB and FTL focusing on ease of navigation, safety and comfort, and aesthetics. Attached are the takeaways comparing the experiences, as well as a list of recommendations for Fort Lauderdale, with the proposed lead agency and anticipated implementation timeframe. The City of Fort Lauderdale has been identified as a lead agency for many of the follow ups given right-of-way ownership and also because of existing services under the purview of the City.

On behalf of the Fort Lauderdale DDA and Riverwalk Fort Lauderdale, we request that a liaison from each agency be identified to work with Riverwalk, the DDA, and the other key stakeholders identified to address these follow up recommendations. Please advise of your appointed liaison by September 15, 2018 so that we can schedule an initial planning meeting.

We recognize that some of the recommendations can be implemented relatively quickly given existing resources. We also understand that some efforts may require additional funding and staff capacity. We are your partners and we look forward to working together to move down a path of implementation.

Sincerely,

Jenri Morejon,

Fort Lauderdale DDA
President/CEO

Genia Duncan Ellis

Riverwalk Fort Lauderdale
President/CEO